



# HAM – Social Media policy

## Using Social Media

We recognise the importance and benefit of communicating through social media. At HAM we want to empower all our members to be good ambassadors for our club, but be mindful that what you post online could have unintended consequences. We encourage and promote the use of social media platforms to foster our common interest in radio control aircraft.

Follow these general guidelines when using social media:

- Content posted should be for activities consistent with the promotion of our sport
- Think before you post be truthful, accurate, and respectful
- Use good judgement and common sense
- Be careful what you re-share.
- Consider the intent vs impact
- ***Do no harm***

What this means for you:

- You are personally responsible and liable for anything you post online.
- Don't disclose information about others, misuse personal data or post photos without their knowledge and permission.
- Be mindful of copyrights, trademarks and intellectual property rights of others.
- Never post copyrighted material without permission.

